

2025 Open Educational Resources Michelson Spark Grant

Letter of Interest

Please provide the following information for your organization:

Name:

Mission:

Website:

EIN:

Is your organization registered as a 501(c)(3)?

Yes No

Year of founding:

City and State:

Please provide the following information for your application's main point of contact if the grant is awarded.

Name:

Title:

Email:

Phone Number:

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The following questions allow us to learn about how your staff reflects the population you serve.

Is your organization led by someone who identifies as Black, Indigenous, or a Person of Color (BIPOC), LGBTQIA+, and/or a minority gender identity (e.g. cisgendered woman), non-binary (e.g. genderqueer, gender fluid, etc.), transgender, or is a member of an otherwise gender expansive identity?

Yes No Choose not to disclose

We welcome any comments or explanations about the demographic representation in your organization.

Has your organization submitted a proposal for any previous Michelson Spark Grant rounds?

Yes No Unsure

Amount of funding requested for this grant:

Is your proposed project new or existing?

New Existing Existing with incremental impact

Input grant period in number of months:

Will your project impact California students?

Yes No

Were students involved in developing this proposal and/or will they be involved in the execution if funded?

Yes No

If yes, please expand. (150 words)



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Select which focus area your project would address. Select all that apply

- Supporting the implementation of California's investment in zero textbook cost (ZTC) degree programs within the California Community College (CCC) system.
- Mobilizing students and faculty to pass OER policies at the University of California (UC), CCC, and California State University (CSU) systems.
- Improving the quality and reach of OER marketing materials, particularly for under-resourced programs at institutions nationwide.
- Researching and conducting public education around automatic textbook billing, with a focus on student experience and consumer protection.
- Investigating the impacts of policies relating to textbook accessibility, OER, and textbook price transparency at the state and federal level.

Please provide an overview of the project you are proposing including the amount of funding requested and usage of funds. Be sure to include which population(s) would be impacted by the grant. Please also include a proposed timeline for grant usage. (500 word max)



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Describe the three (3) metrics or Key Performance Indicators (KPIs) you are measuring as part of this project to gauge success of this program below.

Does your project have the potential to impact public policy? If so, how? (200 words max)

Please upload any related documents you would like us to review.



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The following questions allow us to learn about the population you serve.

What percentage of the population you serve is BIPOC?

<25% 25-49% 50-74% 75-100%
 Unsure Choose not to disclose

What percentage of the population you serve is LGBTQIA+?

<25% 25-49% 50-74% 75-100%
 Unsure Choose not to disclose

**What percentage of the population you serve is system impacted?
System impacted includes people affected in a negative way by their incarceration or of a close relative as well as those who have been arrested and/or convicted without incarceration.**

<25% 25-49% 50-74% 75-100%
 Unsure Choose not to disclose

What percentage of the population you serve is economically disadvantaged?

<25% 25-49% 50-74% 75-100%
 Unsure Choose not to disclose

We welcome any comments or explanation about the demographic of the population you serve.

Is it important for you to receive grant funding within the accelerated turnaround of the Spark Grant program? If so, why? (100 words max)



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How did you hear about this grant opportunity?

- Michelson 20MM Site Previous familiarity with Michelson 20MM
 Email Outreach Direct Referral from a Michelson 20MM Partner
 Article/blog post Social Media Other

Did you meet with the Program Manager prior to submitting this LOI? While not required, we encourage you to share your idea with our Program Manager in advance for insights as to whether or not your proposal is aligned with our funding priorities. ([Schedule a meeting here](#)).

- Yes No

How many hours did this LOI take to prepare and submit?

On average, how long does it take for your organization to receive a response from other funders on grant proposals?

Would you like to be added to the following mailing lists? Select all that apply.

- Michelson Spark Grants Open Educational Resources Initiative
 General Michelson 20MM Foundation

Is there anything else you would like to tell us related to your proposal?

